



LGBTQ+ FRIENDLY

CREATED BY: ROB WOHR, TRUTHTELLER WINERY



A LITTLE ABOUT ME

"Walla Walla's always been a place where people can show up as their full selves. This is my ideal day in town—on bike, in good company, and surrounded by wine, art, and joy. It all leads up to our favorite celebration of the year: Walla Walla Pride."

9:00 AM | COFFEE + TREATS AT COLVILLE STREET PATISSERIE

Start your morning downtown at [The Patisserie](#), a sleek café known for its phenomenal coffee, fresh French pastries, and inclusive, welcoming vibe. If you're looking, you'll find a mix of people in here—college kids, locals, visitors, families—you name it. People know good coffee.

9:30 AM | BIKE WITH KICKSTAND WINE TOURS

Start your day with an eBike ride from [Kickstand Wine Tours](#) and explore some local treasures like Pioneer Park and the stunning Whitman College campus. The bikes make it effortless and fun. If you've got more time, they also offer full-day winery tours that hit three tasting rooms—definitely worth checking out.

11:00 AM | TREASURE HUNTING AT MCGOVERN | PARSONS HERB CO.

Looking for something a little unexpected? [McGovern | Parsons Herb Co](#) is a total sensory treat—incense, herbal teas, odd treasures, and curious finds. I always stop here when I need a gift or just a bit of inspiration.

12:00 PM | TASTING AT DAMA WINES

Woman-owned and community-rooted, [DAMA Wines](#) is one of my favorite tasting rooms downtown. Mary, the winemaker, brings passion and boldness to every bottle. I'm especially into the Rosé of Cabernet Franc and Grenache Blanc—both are perfect for summer. Fun fact: DAMA is hosting our Pride festival kickoff brunch this year.

12:45 PM | TASTING AT TRUTHTELLER WINERY

A stop close to my heart. I am co-owner and co-winemaker at [TruthTeller Winery](#) and it is all about honesty, humor, and sharing stories—over really good wine. The wines we produce are approachable and unique and every label we make is an invitation to live your truth.



1:30 PM | LUNCH AT TMACS

Grab a seat on **TMACS** shaded patio and take in the buzz of downtown. If you time it right, happy hour is a treat—think steak bites, bruschetta, and a glass of TruthTeller Albariño. This is a favorite for locals & visitors.

3:00 PM | SHOPPING AT MARGUERITE

Just next door, **Marguerite Walla Walla** is one of my go-to spots for beautiful imported pastas, sauces, and intentional pieces. The store owner, Peggy, has a keen eye for treasures. From unique home goods to locally made finds, everything here feels handpicked with love.

3:45 PM | TASTING AT LAGANA CELLARS

Unpretentious and expressive, **Lagana Cellars** is a must for white wine lovers. The 2024 Albariño is a personal favorite—perfect for sipping outside on a sunny afternoon. The vibe is friendly, and the team really knows their stuff.

5:00 PM | TASTING AT MERCER WINE ESTATES

Mercer's space—once Walla Walla's oldest jewelry store—is now a bright, inviting tasting room right in the heart of Main Street. It's polished without being fussy, and their reds always make it worth the stop. If you're lucky, you might catch one of their live music nights too.

6:00 PM | DINNER AT HATTAWAY'S ON ALDER

Hattaway's is one of those places that never misses. The food is honest, bold, and full of soul—Southern-inspired, but grounded in Northwest ingredients. The chicken and grits are my go-to, and I always feel at home here. Whether it's a date night or a special evening with friends in the private wine room, you're in for a great experience.

7:30 PM | SCOOPS AT PINE CONE CREAMERY

It has been a day, let's treat ourselves. **Pine Cone Creamery** is an ice cream parlor that makes small batches of super delicious flavors. Opting for a sugar cone is a must—I always grab a dairy-free seasonal flavor (they've got at least three!). The flavors are fun, creative, and delicious. This place is joy in a scoop.



SAVE THE DATE: WALLA WALLA PRIDE FESTIVAL

JUNE 7, 2025 AT HERITAGE SQUARE PARK

This itinerary is best enjoyed during Walla Walla Pride Festival! This 5th annual celebration is a free, family-friendly event that honors connection, visibility, and joy—featuring live performances, community booths, and activities. Whether you're new to the community or have been here all along, Pride is a place to show up, feel seen, and celebrate together.

[LEARN MORE](#)



WANT TO SEE THIS DAY IN ACTION?

Come along for the ride! Watch my reel to get a visual of this epic day in the Walla Walla Valley. Coming soon.

