

WANDER

WALLA WALLA VALLEY WINE



FORCE MAJEURE & ATELIER FREEWATER CARRIE + TODD ALEXANDER

FOR THE LOVE OF GRENACHE (AND BEYOND) IN THE WALLA WALLA VALLEY!



SAVE THE DATE | GRENACHE FEST 2024

Consider planning your visit to include November 8 & 9, 2024, for the second annual Grenache Fest, an epic weekend that centers around the coveted, versatile varietal Grenache. The festival, located in Downtown Walla Walla at The Motor Co., features in-depth tastings celebrating Grenache in all its expressions. And pairs Carrie and Todd's love for live music with fine wines to showcase the synergy between wine, art, and culture. Grab a ticket using the QR code

9:00 AM | EXPLORE FROG HOLLOW FARM

Head to [Frog Hollow Farm](#), a charming spot that showcases the agricultural heritage of the Walla Walla Valley. Wander through the farm's lush grounds, pick up fresh produce, and enjoy the connection to the land that inspires Todd's winemaking philosophy.

10:00 AM | WALK OLD TOWN FREEWATER & POP INTO WW CHEESE CO.

Next, make your way to the [Walla Walla Cheese Company](#). Discover the craft behind their artisanal cheeses, which are perfect for pairing with a Grenache or Syrah from the region. They also have dairy-free options and offer an ice-cream tasting flight to experience that highlight seasonal and locally sourced ingredients. This stop is a delight for food lovers, offering a taste of local tradition.

10:30 AM | RESERVE A SPOT AT ATELIER FREEWATER OR FORCE MAJEURE

Continue your journey at [Atelier Freewater](#), the bespoke wine studio of Carrie and Todd Alexander. Here, you can immerse yourself in collection of wines crafted by Todd and enjoy a private tasting while admiring their curated collection of art that reflects their journey love for artistic expression. Reservations required.

Alternatively, reserve a space at [Force Majeure](#), where each wine crafted by Todd is a testament to the relentless pursuit of excellence and the deep respect for the land from which it is born. You'll be introduced to wines that are powerful yet refined, embodying the dramatic terroir of The Rocks District of Milton-Freewater and Red Mountain. Reservations required.



12:00 PM | WINE TASTING AT RÔTIE CELLARS

After Atelier Freewater, visit Force Majeure and [Rôtie Cellars](#), where you'll experience more of the region's exceptional Rhone-style wines. These stops are perfect for deepening your understanding of the unique terroir of The Rocks District of Milton-Freewater that drew the Alexanders to the Walla Walla Valley. Reservations recommended.

2:00 PM | LUNCH AT BRASSERIE FOUR

Head back into Walla Walla for lunch at [Brasserie Four](#), a charming French-inspired bistro on Main Street. Enjoy a leisurely meal of locally sourced dishes paired with a glass of Rhône-style wine. The rustic yet refined ambiance of Brasserie Four makes it a favorite spot for both locals and visitors alike. Reservations recommended.

AFTERNOON SHOPPING IN DOWNTOWN WALLA WALLA

Head downtown to explore [Foodscape](#), [Butcher Butcher](#) and [Marguerite](#). Foodscape offers a culinary speakeasy experience with a focus on hyper-local ingredients, while Marguerite is a beautifully curated shop for home décor and cooking essentials. These stops are perfect for finding unique gifts or souvenirs that reflect the Valley's artisan culture.

7:00 PM | DINNER AT SAFFRON MEDITERRANEAN KITCHEN

End your day with a reservation at [Saffron Mediterranean Kitchen](#). Enjoy a dinner inspired by the Mediterranean but carefully tailored by Chef Chris Ainsworth to highlight the bounty of the Walla Walla Valley. The dining experience is inspired by Chris & Island Ainsworths' travels that perfectly positioning carefully selected wine and crafted cocktails with the vibrant, bold flavors of the cuisine. Reservations recommended.

WHERE TO STAY? | AN ARRAY OF ACCOMMODATIONS



Wake up at [The Barn B&B](#), a luxurious country inn that offers a perfect blend of modern comfort and rustic charm. Enjoy a locally sourced farm-to-table breakfast while taking in the serene views of the surrounding vineyards. If you prefer to stay in Downtown Walla Walla for convenient access to the Grenache Fest events, the [Marcus Whitman Hotel](#) stands as an iconic beacon of elegance and history in the heart of Walla Walla. This grand hotel, with its towering presence and storied past, offers a seamless blend of historic charm and modern luxury.

ADDITIONAL WINERY RECOMMENDATIONS



For those with extra time during your visit and a thirst for more, consider visiting [Grosgrain Vineyards](#), [Sleight of Hand Cellars](#), [Revelry Vintners](#), [Dillon Cellars](#), or [Valdemar Estates](#). At Valdemar Estates, you can pair your wine tasting with delicious tapas, making for a delightful afternoon break. Reservations recommended.

LEARN MORE ABOUT GRENACHE FEST



For the full event schedule, ticket information, and more details, visit [Grenache Fest 2024](#) or scan the QR code!

