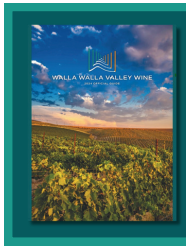


MEDIA KIT

2025 WALLA WALLA VALLEY WINE GUIDE

WINERY LISTING

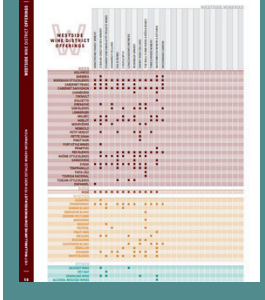
WINERY LISTINGS INCLUDE THE FOUR PLACEMENTS BELOW

MEMBER LISTING FEE - $300, INCLUDED IN ANNUAL DUES, $150 FOR ADDITIONAL LOCATIONS IN THE VALLEY.

NON-MEMBER LISTING FEE - $1,275

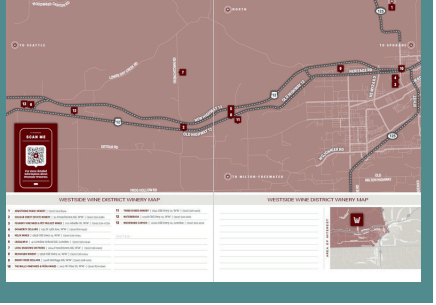
1.WINERY PROFILE

2. VARIETAL GUIDE



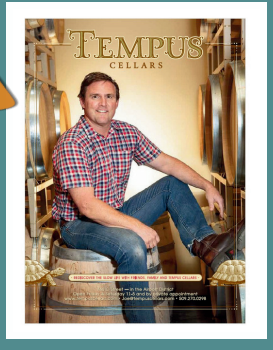
3. WINERY INDEX

4. DISTRICT MAP



AD SIZES

FULL PAGE AD



HALF PAGE AD

QUARTER PAGE AD

AD PRICES

	MEMBER PRICING	NON-MEMBER PRICING
FRONT INSIDE COVER AD	$2,546	$3,565
BACK INSIDE COVER AD	$2,546	$3,565
TABLE OF CONTENTS	$2,546	$3,565
FULL PAGE AD	$1,943	$2,720
HALF PAGE AD	$1,076	$1,507
QUARTER PAGE AD	$735	$1,029

AD SPECS

COLOR

Ads are full color built in CMYK
300 DPI

FILE FORMAT PREFERENCE

Press quality PDF

DESIGN SERVICES

Design services can be provided for you by Wilson Design at a rate of $85/hr

AD DEADLINES

Space reservations are due by Friday, Sept 13.
Ad creative is due by Friday, Sept 20.

FRONT/BACK INSIDE COVER*	8.375" W x 10.875" T
TABLE OF CONTENTS*	8.375" W x 10.875" T
FULL PAGE*	8.375" W x 10.875" T
HALF PAGE	7" W x 4.725" T
QUARTER PAGE	3.35" W x 4.725" T

PLEASE INCLUDE 1/8 " BLEEDS