



Please complete the application, sign, save a copy for your records, and submit to Liz Knapke, Executive Director, at liz@wallawallawine.com. Please do not hesitate to call (509) 526-3117 with any questions.

2024 PARTNER MEMBERSHIP APPLICATION

Partner Members consist of businesses that are associated with the tourism or wine industry. Partner Members may engage with Walla Walla Valley Wine (WWVW) and its members through the opportunities available as outlined in the Partner Memberships Program Overview documents and their level of membership. Partner Members will receive the first right of refusal for additional sponsorship opportunities. Such members will receive all WWVW public communications. Partner Members may participate in WWVW promotional activities subject to the approval of the Board of Directors but are not entitled to vote or hold office. WWVW proprietary mailing list shall not be made available to Members and all e-mail communication will be made through WWVW as deemed appropriate.

APPLICANT INFORMATION

Owner/GM Contact Name(s) and Email:		
Business Name Applying for Membership:		
Physical Address:		
City:	State:	ZIP Code:
Public Email:	Website:	Phone:

MEMBERSHIP CONTACTS FOR MEMBER COMMUNICATIONS

Primary Contact Name & Email:
Secondary Contact Name & Email:
Billing Contact Name & Email:

MEMBERSHIP LEVEL

Please select one of the following partner membership levels:
Premier Membership \$1,200 annually
Affiliate Membership \$800 annually
Basic Membership \$400 annually

PARTNER MEMBER APPLICATION SIGNATURE

Name of individual completing application:	Title:
Signature of applicant (electronic accepted):	Date:

I have read and agree to the Walla Walla Valley Wine Alliance Member Code of Conduct located on page 2 of application. *(Required)*

2024 WALLA WALLA VALLEY WINE ALLIANCE MEMBER MEETINGS

ANNUAL MEMBERSHIP MEETING

Tuesday, May 14 from 4:00 – 7:00 PM at the Gesa Power House Theatre

MID-ANNUAL MEMBERSHIP MEETING

Tuesday, December 10 from 4:00 -7:00 PM at the Gesa Power House Theatre



CODE OF CONDUCT FOR ALL WALLA WALLA VALLEY WINE ALLIANCE MEMBERS

The Members of the Walla Walla Valley Wine Alliance (WWVWA) are committed to maintaining the highest standard of conduct in carrying out our organization's mission. As such, each member shall adhere to the following code of conduct. All members shall:

BYLAWS & POLICIES

1. Be familiar with and comply with the by-laws of the WWVWA in regard to all policies, procedures, regulations and contractual requirements of the organization.
2. Respect the decisions made by the Board of Directors and staff members in regard to conducting business according to the By-laws, Articles of Incorporation, policies and procedures, and Membership Manual.
3. Respect the work and recommendations of committees, offering constructive criticism and proactive solutions.
4. Understand that employment of the Executive Director is the responsibility of the Board and direct any criticism or concerns regarding the Executive Director to the Board as opposed to the Executive Director. The Executive Director is responsible for employment and supervision of staff and any concerns or criticism regarding them should be directed to the Executive Director.

INFORMED PARTICIPATION

1. Attend, if possible, the WWVWA membership meetings such as the Mid-Annual and Annual Meetings.
2. Constructively and appropriately bring to the attention of the Board, officers, committee chairs and/or Executive Director any questions, personal views, opinions and comments regarding governance and policymaking that are of relevance to the goals and objectives of the WWVWA.

CONFLICT OF INTEREST, REPRESENTATION & CONFIDENTIALITY

1. Represent the best interests of the WWVWA and act in good faith.
2. Refrain from sharing or forwarding any proprietary information provided by the WWVWA and perceived as a membership benefit, such as newsletters, member contact information, press contacts, Web page passwords, etc.
3. Refrain from speaking on behalf of the WWVWA with members of the press or other agencies unless approved by the Board of Directors or Executive Director.
4. Not take any position, whether it is public or private, as a representative of the WWVWA on any issue that is not in conformity with the official position of the WWVWA such as endorsements, sponsorships, etc.

INTERPERSONAL

1. Speak clearly, listen carefully to, and respect the opinions of fellow WWVWA members, the Board of Directors, and staff members.
2. Be "solution focused", offering criticism in a constructive manner.
3. Promote collaboration and camaraderie amongst all members.
4. Endeavor not to speak poorly of other members of the Walla Walla Valley wine industry or of fellow Washington and Oregon wine industries outside of the Walla Walla Valley.
5. We expect all members to act in a professional manner while attending or participating in a Walla Walla Valley Wine Alliance produced event. We strongly condemn engaging in any unwanted harassment and/or behavior.