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## WELCOME TO WALLA WALLA VALLEY WINE

## START-UP WINERY MEMBERSHIP

The purpose of this membership is to foster collaboration among all wineries in the Walla Walla Valley, create an opportunity to mentor new winery owners, and provide small wineries (i.e., less than 1,000 cases) an opportunity to gain membership in the Wine Alliance during their first three years of operation at a reduced rate. The rate structure is:

Year of operation	Start-Up Membership Dues	Winery Guide Publication Fee
Year 1 (first fiscal year after first year bottling)	\$333	\$100
Year 2 (second fiscal year)	\$667	\$200
Year 3 (third fiscal year)	\$1,000	\$300

To qualify for the Start-up Winery Membership the following requirements must be met:

- Winery is in its first year of operation after its first bottling in the Walla Walla Valley AVA. Wineries that are moving their winery from another location outside of the Walla Walla Valley, must count those years of operation in their total years of operation in the Walla Walla Valley.
- 2. Must be federal and state licensed winery or wine brand owner operating under another's bond in the Walla Walla Valley AVA and engaged in the production of wine.
- 3. Winery production (i.e., cases bottled) must be under 1,000 cases to qualify for startup winery discounts during the first three years of operation.

