ander WALLA WALLA VALLEY WINE

FREQUENTLY ASKED QUESTIONS

1) WHAT IS WWANDER WALLA WALLA VALLEY WINE?

- 1. Everyone wants to do what the locals do, and what better way to take in a destination than by recommendations from the local winemakers? WWander provides all the information you need for a custom itinerary from some of the best winemakers in Washington state.
- 2. The fall and winter seasons are a beautiful time of year to visit the Walla Walla Valley and experience the bounty of this wine region. Locals agree, it is their favorite time of year with harvest, the holidays and a small-town environment that is bustling with charm and things to do all year long.

2) HOW DOES WWANDER WALLA WALLA VALLEY WINE WORK?

- 1. Read through the different itineraries on our website and check your calendar. Register by entering your name, email, zip code and date you think you'll arrive (that's for our grant reporting).
- You may want to check with your favorite hotels to determine room availability, check
 <u>http://www.wallawallawine.com/where-to-stay/</u> for ideas. HINT: the later in the season, the easier it is to
 find rooms on the weekends.
- 3. The itineraries are suggestions and an insider's take on wandering through the Walla Walla Valley. Some itineraries have recommended times, but everything is a suggestion. Wander at your leisure and feel free to depart or add to your itinerary.

3) WHY DO I NEED TO REGISTER IF IT'S FREE?

1. The Walla Walla Valley Wine Alliance received a grant from the City of Walla Walla to put this program together. By registering, it lets us calculate some numbers for grant reporting requirements. Your personal information will not be shared in our reporting.

4) SHOULD WE REGISTER FOR ANYTHING ELSE?

- 1. Possibly! Be sure to read through your itinerary ahead of time and make reservations with any wineries or restaurants where noted.
- 2. If you're traveling in a group with 6 or more, we recommend calling ahead to let the winery know you're coming.

5) WHAT CAN I EXPECT THE DAY-OF?

- 1. Bring along your downloaded itinerary.
- Make sure to stop at your itinerary author's host winery to check-in and you'll receive your WWander Walla Walla Valley benefits, including special tasting fees and 10% off two or more bottles at that winery. Plus pick up your WWander Walla Walla Valley swag.
- 3. Wander, take your time, say hi to people. We can't guarantee a winemaker will always be around but expect the unexpected.

6) HOW SHOULD I GET AROUND IF I DON'T HAVE A CAR?

- 1. Many locations on the itineraries are walkable but you can also book one of our local touring companies, check <u>http://www.wallawallawine.com/touring-wine-country/</u> or grab an Uber (yes, there's Uber in Walla Walla).
- 2. For cycle rentals, try <u>Allegro Cyclery</u> on Main Street or sometimes <u>Whitman College Outdoor</u> rental program has a few available.

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7) CAN I BRING MY PET WITH ME TO WALLA WALLA?

1. Probably. Call ahead to your hotel and to the restaurants and wineries to doublecheck. Many wineries will allow leashed dogs on the property, but it's best to ask first.

8) IS WWANDER ON SOCIAL MEDIA SITES?

- 1. Use #WWander and #WallaWallaWine for your "wanderful" posts.
- If you like, you can bring us along, too: Facebook: @WallaWallaValleyWine Twitter: @WWValleyWine INSTAGRAM: @WWVALLEYWINE

9) TRAVELING WITH WINE

- 1. Think about temperature! On a sunny day it can take less than an hour for cars to reach a temperature that could spoil your lovely wines. Similarly, if you are a winter visitor your wines will not want to spend a sub-freezing night in the trunk of the car. Traveling with a cooler protects wines from temperature extremes.
- 2. With the Taste and Tote program, Alaska Airlines allows you to check your first case of wine free when travelling out of the Walla Walla, Tri-Cities/Pasco, or Yakima Airports. Just make sure your Mileage Plan number is on your reservation and the wine is safely packaged for transport in a protective, unsealed shipping container and your wine flies free! See more details and frequently asked questions at http://tasteandtote.com/taste-and-tote-details.asp.

10) OTHER TIPS FOR TASTING IN THE WALLA WALLA VALLEY

- 1. Hydrate. Bring your favorite water bottle, or pick-up a souvenir bottle. Drink-up! Wineries are happy to refill.
- 2. Snack. Our Valley loves food! Start your day with breakfast. Shop ahead for your day's provisions, plan a picnic, or plan to sit down for a meal.
- 3. Dress. The Walla Walla Valley is all about comfort. We suggest you dress accordingly. If you are planning to tour a winery please wear comfortable, flat shoes say no to flip flops, open toe shoes or spike heels. After all, wineries are work-places with machinery and potentially wet floors. And please no perfume or cologne; allow yourself and others to enjoy the aromas of the wine.