
5 West Alder, Suite 241
Walla Walla, WA 99362
(509) 526-3117

Welcome to the **Walla Walla Valley Wine Alliance**

Start-up Winery Membership

The purpose of this membership is to foster collaboration among all wineries in the Walla Walla Valley, create an opportunity to mentor new winery owners, and provide small wineries (i.e., less than 1,000 cases) an opportunity to gain membership in the Wine Alliance during their first three years of operation at a reduced rate. The rate structure is:

| Year of operation | Start-Up Membership Dues | Winery Guide Publication Fee |
|--|---------------------------------|-------------------------------------|
| Year 1 (first fiscal year after first year bottling) | \$333 | \$100 |
| Year 2 (second fiscal year) | \$667 | \$200 |
| Year 3 (third fiscal year) | \$1,000 | \$300 |

To qualify for the Start-up Winery Membership the following requirements must be met:

1. Winery is in its first year of operation after its first bottling in the Walla Walla Valley AVA. Wineries that are moving their winery from another location outside of the Walla Walla Valley, must count those years of operation in their total years of operation in the Walla Walla Valley.
2. Must be federal and state licensed winery or wine brand owner operating under another's bond in the Walla Walla Valley AVA and engaged in the production of wine.
3. Winery production (i.e., cases bottled) must be under 1,000 cases to qualify for start-up winery discounts during the first three years of operation.