

Please complete the application, sign, save a copy for your records, and submit to Ashley Riggs, COO, at ashley@wallawallawine.com. Please don't hesitate to call (509)526-3117 if you have any questions.

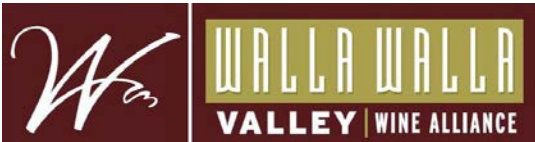
2018-2019 WINERY MEMBERSHIP APPLICATION

Winery Members: Annual Wine Alliance membership is calculated based on the number of gallons bottled or gallons of bottled wine received in bond in 9L case equivalents, during the 2017 calendar year. Based on the number entered below from your TTB form 5120.17, the Alliance will calculate and send you your dues with a follow-up email within 48 business hours. A follow-up paper invoice will also be emailed within five business days.

APPLICANT INFORMATION		
Owner/Winemaker/GM Contact Name(s):		
Winery Name (Brand(s)) Applying for Membership:		
Physical Address:		
City:	State:	ZIP Code:
Public Email:	Website:	Phone:
MEMBERSHIP CONTACTS FOR COMMUNICATIONS		
WWWVA Primary Contact Name & Email:		
WWWVA Secondary Contact Name & Email:		
Marketing/PR/Event Contact Name & Email:		
Billing Contact Name & Email:		
STEP 1		
TTB form(s) 5120.17 "Report of Wine Premises Operation" Section B – Bottled Wines, Line 2 "BOTTLED" The amount of wine bottled and packed during the 2017 calendar year in gallons:		
(a) =		
STEP 2		
TTB form(s) 5120.17 "Report of Wine Premises Operation" Section B – Bottled Wines, Line 3 "RECEIVED IN BOND" The amount of non-tax paid bottled wine received from another bonded winery or bonded wine cellar during the 2017 calendar year in gallons:		
(b) =		
STEP 3		
Total number of gallons bottled or bottled received in bond during 2017:		
(a+b) =		
STEP 4		
Subtract gallons for brands that are excluded and/or gallons produced for other wineries. Value of Step 3 (a+b) subtracted by non-brand gallons ¹ OR gallons produced for others ² :		
(a+b) – d =		
STEP 5		
Take the value from STEP 4 above (a+b)-d and divide by 2.3775 (gallons per 9L case equivalent). This is the number of cases bottled or bottled received in bond that determines your level of membership.		
((a+b) – d) / 2.3775 =		
WINERY MEMBER APPLICATION SIGNATURE		
Name of individual completing application:	Title:	
Signature of applicant (electronic accepted):	Date:	

¹ Definition of "non-brand gallons": Your Brand is the winery you feature on Wine Alliance websites, printed guide and that you pour at Wine Alliance functions. Non-Brand wines **will never** be poured at Alliance events, nor promoted or advertised by the Wine Alliance.

² Definition of "Gallons produced for others": Wine your winery produces for a winery that **will not** be featured at Wine Alliance events under your licensed Winery brand.



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2018-2019 WINERY MEMBERSHIP INTENT FOR PROGRAM PARTICIPATION

Winery Members: Please indicate your intention to participate in the programs produced by the Wine Alliance. We hope this page provides you with a yearlong outlook on Wine Alliance marketing programs for your planning and calendar scheduling. Wine Alliance staff will send event registration forms and details throughout the year. Your intention to participate will help Wine Alliance staff with event planning and garnering media attention.

Participation fee invoicing will occur after a final confirmation of participation, closer to the dates of the activities.

Disclaimer: dates subject to change. Please contact WWWVA staff before making arrangements.

PLEASE CHECK THE ACTIVITIES AND MARKETING PROGRAMS YOUR WINERY WOULD LIKE TO PARTICIPATE IN:

- Vineyard Tour, July 31, 2018 (free participation)
- Pre-Harvest Party, August 28, 2018 (\$8 meal fee per person)
- Wine Bloggers Conference Dinner Excursions, October 5, 2018 (no participation fee, costs involved for hosting dinner)
- WWander Walla Walla Valley Wine – Winemaker Itinerary Submission, Fall/Winter 2018 (free participation)
- Barrel Full of Money fundraiser benefiting Blue Mountain Action Council Food Bank:
 - Auction Donation, Donation Canister Host, Other Donation
- Mid-Annual Membership Meeting Attendance, December 11, 2018 (free attendance, request of 1 bottle of wine to share)
- Walla Walla Valley Wine @ Seattle, February 11, 2019 (FREE PARTICIPATION IN 2019)
- Walla Walla Valley Wine @ Portland, February 25, 2019 (\$400 participation fee)
- Reveal Walla Walla Valley, April 14-15, 2019 (participation fees for meals TBD, donation of auction wine required)
- Annual Membership Meeting, May 21, 2019 (free attendance, request of 1 bottle of wine to share)
- Celebrate Walla Walla Valley Wine – The World of Cabernet Sauvignon, June 13-15, 2019 (this is in the 2019-2020 member year)
 - Vintage Pour (participation fee TBD)
 - Grand Tasting (participation fee TBD)
 - Collaborative Winemaker Dinner (no participation fee)

2019 WINERIES OF THE WALLA WALLA TOUR GUIDE \$300 PUBLICATION FEE PER WINERY LOCATION/LISTING IS REQUIRED

The \$300 publication fee will be invoiced along with your membership dues.

- I wish to be placed in the 2019 Wineries of the Walla Walla Valley Tour Guide
- I wish not to be placed in the 2019 Wineries of the Walla Walla Valley Tour Guide



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2018-2019 GROWER MEMBERSHIP APPLICATION

Grower Members: Annual Wine Alliance grower memberships are \$250 per vineyard.

APPLICANT INFORMATION

Owner/Vineyard Manager/GM Contact Name(s):		
Vineyard Name(s) Applying for Membership:		
WWWVA Primary Contact Email:		
Physical Address:		
City:	State:	ZIP Code:
Total Number of Acres Planted:	Varietals Planted:	
Would you like to be considered to host the annual Membership Vineyard Tour in July (date TBA)?	Yes	No
Would you like to be considered to host vineyard tours for media when opportunities arise?	Yes	No
Please list any options or ideas for hosting guests at your vineyard (i.e. covering & tables available for hosting a meal, hands-on activity, a unique attribute that sets your vineyard apart):		
Mailing Address (if different from physical address):		
City:	State:	Zip:

GROWER MEMBER APPLICATION SIGNATURE

Name of individual completing application:	Title:
Signature of applicant (electronic accepted):	Date: