

Walla Walla Valley Wine Alliance 2017-2018 Partner Membership Program

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| Premier Membership | | \$1,000 |
| <ul style="list-style-type: none"> ▪ Winery Guide: Business listing, 4-6 sentence description of business and business logo in the Wineries of the Walla Walla Valley annual winery guide which is printed in quantities of 50,000 per year and distributed nationwide. (Value \$1000) ▪ Receive first right of refusal to advertising space in the Wineries of the Walla Walla Valley annual winery guide, non-Alliance members will pay a 40% premium on advertising prices. ▪ Right of first refusal for sponsorship opportunities throughout the year. ▪ Business name in the Walla Walla Valley wine region membership, consumer, and trade newsletters. ▪ Subscription to the Walla Walla Valley wine region membership newsletter. ▪ Website: Business listing on wallawallawine.com which receives 10,000+ unique visits each month. ▪ Referrals for member and trade/consumer inquiries. ▪ Participation in the Riedel Crystal discount program. ▪ Invitation to Alliance member functions – educational seminars, annual barbecue, bi-annual membership meetings and roundtable discussions. ▪ Offer promotions/discounts exclusive to Alliance members. | | |

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| Affiliate Membership | | \$750 |
| <ul style="list-style-type: none"> ▪ Winery Guide: Business listing in the Wineries of the Walla Walla Valley annual winery guide which is printed in quantities of 50,000 per year and distributed nationwide. (Value \$600) ▪ Receive first right of refusal to advertising space in the Wineries of the Walla Walla Valley annual winery guide, non-Alliance members will pay a 20% premium on advertising prices. ▪ Subscription to the Walla Walla Valley wine region membership newsletter. ▪ Website: Business listing on wallawallawine.com which receives 10,000+ unique visits each month. ▪ Participation in the Riedel Crystal discount program. ▪ Invitation to Alliance member functions – educational seminars, annual barbecue, bi-annual membership meetings and roundtable discussions. ▪ Offer promotions/discounts exclusive to Alliance members. | | |

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| Basic Membership | | \$400 |
| <ul style="list-style-type: none"> ▪ Business listing in the Walla Walla Valley wine region membership, consumer, and trade newsletters. ▪ Subscription to the Walla Walla Valley wine region membership newsletter. ▪ Website: Business listing on wallawallawine.com which receives 10,000+ unique visits each month. ▪ Participation in the Riedel Crystal discount program. ▪ Invitation to Alliance member functions – educational seminars, annual barbecue, bi-annual membership meetings and roundtable discussions. | | |